



# The Arctic Science Summit Week 2017

## Prague, Czech Republic



**Invitation to Industry**

[www.assw2017.eu](http://www.assw2017.eu)

# THE ARCTIC SCIENCE SUMMIT WEEK 2017

31 MARCH – 7 APRIL 2017, PRAGUE, CZECH REPUBLIC



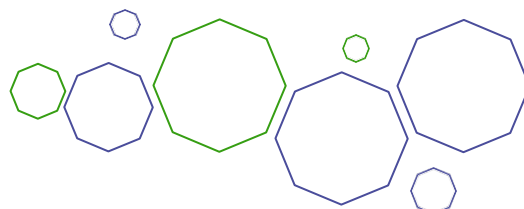
## ABOUT ASSW

**Arctic Science Summit Week (ASSW)** is an annual gathering of international organizations involved in Arctic research. It is designed to strengthen collaborations across academia, government agencies, local communities, industry, non-governmental organizations and other Arctic stakeholders.

## MEETING VENUE: CLARION CONGRESS HOTEL

Clarion Congress Hotel Prague is situated in a modern part of Prague - Vysočany, just 15 minutes from the historical centre of Prague. The excellent transport accessibility and perfect service facilities make it popular both with individual visitors and business clients.

The hotel has an extensive conference spaces with the capacity for up to 2,500 persons. All 27 halls and meeting rooms, covering total area of 4,000 m<sup>2</sup>, are equipped with the most modern technology, offering to organizers high quality facilities for hosting all types of events and activities. Variable character of the rooms and an 8 metres high mobile ceiling make it possible to adjust the hall to the size and character of the event, including television broadcasts. The contiguous spacious foyer (1 300 m<sup>2</sup>) is perfect for exhibitions and additional programmes.



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## PARTNERSHIP PROGRAMME

### HOW DOES IT WORK

The Organizers are offering companies the opportunity to become partners of the Arctic Science Summit Week 2017, enabling them to promote their scientific endeavours and to obtain wider recognition.

Various partnership options are listed on the following pages. **Potential partners can design their partnership package putting together different options up to the amount of the financial support they can offer.** Depending on the total sum of contribution, companies will be recognized as an official partner of the event.

Every partner will receive the following benefits regardless of their chosen category:

- *Company logo and link on the event website (Partner section)*
- *Company logo in the plenary hall*
- *Company logo in the acknowledgement in the Final programme*

### PARTNERSHIP CATEGORIES

Gold Partner	4.000 EUR and more
Silver Partner	3.000 EUR and more
Bronze Partner	2.000 EUR and more

### LIST OF OPPORTUNITIES

#### REGISTRATION PACKAGE

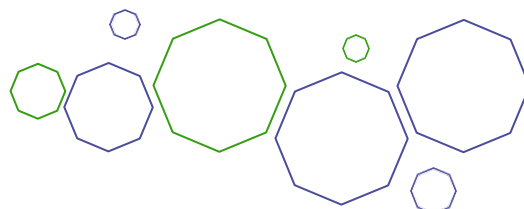
This option allows you to secure full delegate registrations at the discounted price for your employees or other interested participants including invitations to Summit social functions and the recognition as the Summit partner.

<i>5 registrations</i>	<i>700 EUR</i>
<i>4 registrations</i>	<i>560 EUR</i>
<i>3 registrations</i>	<i>420 EUR</i>

#### GALA DINNER PACKAGE

Gala dinner is one of the most prestigious parts of the Summit. Make your company visible at the evening full of fun and good food. Informational mailing can include company's banner, menu will be branded with your company logo and you can place stand up banners at the stage. Partner will have reserved a full table (8 seats).

<i>Gala Dinner partner</i>	<i>4.000 EUR</i>
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## EXHIBITION PACKAGE

Would you like to promote your company personally onsite? Do not hesitate to book a place for your exhibition booth or table top in the Clarion hotel.

*Exhibition space 6 sqm* **1.800 EUR**

*Table top 4 sqm* **1.200 EUR**

## DELEGATE MAILING

Promotional mailing connected to the company's activities related to the Summit will be sent to the full delegate list 4 weeks prior to the Summit. Mailing to be supplied by the Partner in the html format.

*Delegate mailing* **2.500 EUR**

## ABSTRACT USB KEY PACKAGE

All the abstracts will be distributed to delegates on USB key with the sponsor's logo printed on it. The production and download will be organised by the conference secretariat.

*Abstracts on USB key* **1,500 EUR**

## SUMMIT BAG PACKAGE

As partner of the Summit bags you will have your company logo printed in a prominent position on the bag along with the Summit logo. (Type, size and colour of the bags as well as position and size of the logo will be at the organizer discretion).

*Summit bag – exclusivity* **2.000 EUR**

## SUMMIT LANYARDS

Place your logo on each lanyard and accompany all delegates throughout the Summit. Should you wish to supply your own lanyards, the amount can be reviewed.

*Lanyards – exclusivity* **2.000 EUR**

## SUMMIT BAG INSERTS

Partners can either provide an A4 size double sided, colour or black and white flyer/promotional piece by the appropriate deadline or provide participants with pads and writing pens.

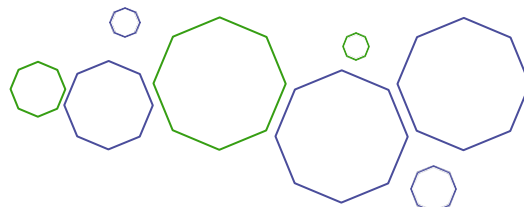
*Flyer* **1.000 EUR**

*Pads and pens* **800 EUR**

## SUMMIT SIGNAGE

Partner's logo will be placed on the electronic signage navigating all delegates during the Summit.

*Summit signage* **1.500 EUR**





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## POSTER SESSIONS

Poster area belongs to the most visited Summit attractions. Partner's name and logo will be attached on the frame of each poster board and in the acknowledgement in the Final Programme, on the event website.

*Poster session partnership:* **1.500 EUR**

## PROGRAMME BOOK

Help us cover the cost of the programme book printing. Partner will have the sole opportunity to advertise on the outside back cover and will be offered 2 complimentary full delegate registrations.

*Programme book partnership* **1.500 EUR**

*Advertisement - full page* **1.000 EUR**

Kindly note that all prices listed in this document do not include VAT.

## IMPORTANT DEADLINES

<i>Partner's enrolment</i>	<i>by the 31st of December 2016</i>
<i>Summit bag inserts</i>	<i>by the 28<sup>th</sup> of February 2017</i>
<i>Registration confirmation</i>	<i>by the 28<sup>th</sup> of February 2017</i>
<i>Exhibition stand design</i>	<i>by the 10<sup>th</sup> of February 2017</i>
<i>Sponsor/Exhibitor company logo</i>	<i>by the 28<sup>th</sup> of February 2017</i>

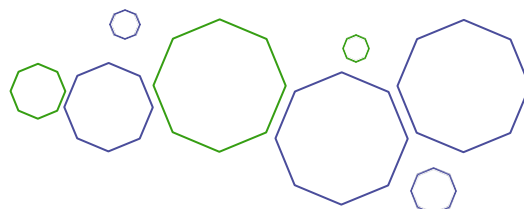
## CONTACT

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E-mail: [jana.dvorakova@c-in.eu](mailto:jana.dvorakova@c-in.eu)

We are aware that the partnership opportunities listed in this document may not exactly fit your company's needs. Please do not hesitate to contact us should you have your own idea how to promote your activities.



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## PARTNERSHIP ORDER FORM

COMPANY NAME: \_\_\_\_\_

CONTACT NAME: \_\_\_\_\_

POSTAL ADDRESS: \_\_\_\_\_

ZIP CODE AND CITY: \_\_\_\_\_

COUNTRY: \_\_\_\_\_

E-MAIL: \_\_\_\_\_

TELEPHONE: \_\_\_\_\_ FAX: \_\_\_\_\_

VAT NUMBER: \_\_\_\_\_

Sponsored item	Pcs	Price
Registration package		€
Gala dinner package		€
Exhibition package		€
Delegate mailing		€
Congress bag package		€
Congress lanyards		€
Congress bag inserts		€
Congress signage		€
Poster sessions		€
Programme book		€
Scientific excursions		€

TOTAL (VAT excluded) \_\_\_\_\_ €

Partnership category based on the chosen packages:

- Gold partner
- Silver partner
- Bronze partner

DATE:

SIGNATURE AND COMPANY STAMP

